

Behr Hella Service presents new engine cooling parts catalog for passenger cars and transporters

- **More than 3,700 articles for over 90 vehicle manufacturers**
- **Focus of the catalog: coolant radiators, radiator fans, water pump kits and individual water pumps**

Schwäbisch Hall, October 17, 2017. The new 2018/2019 engine cooling parts catalog showcases the wide Behr Hella Service range for passenger cars and transporters, a selection covering more than 3,700 articles for over 90 vehicle manufacturers. This current range boasts 473 new articles alone. The focus of the catalog zooms in on the extended range of vehicle-specific articles and applications. Examples of these are spare parts and universal parts for various vehicle series, such as coolant radiators and radiator fans but also easy-to-fit water pump kits and individual water pumps.

The contents right at the beginning of the catalog give the reader an overview for swift navigation through the more or less 1,400 pages. All the Behr Hella Service products are set out here and classified according to the individual vehicle types. New articles are specifically labelled and can therefore be identified at a glance.

The catalog includes the languages of German, English, French, Spanish, Italian, Dutch, Turkish, Polish and Russian. Workshops that are interested can obtain this catalog from November 2017 onwards, either from their own trade partner or direct from HELLA.

More information at www.behrhellaservice.com.

Please note:

This text and corresponding photo material can also be found in our press database at: www.hella.com/press

PRESS RELEASE



Behr Hella Service GmbH, Schwäbisch Hall: The joint venture between automotive parts suppliers Behr (specialist for vehicle air conditioning and engine cooling) and HELLA (specialist for components and systems for lighting technology and electronics) serves the global independent aftermarket for vehicle air conditioning and engine cooling parts. The joint venture combines Behr Service's activities on the independent aftermarket and the air-conditioning business of the HELLA aftermarket organization. Behr and HELLA each have a 50 percent share in the joint venture. The combination of HELLA's global sales organization with Behr's product expertise and the linking of activities in the field of vehicle air-conditioning and engine cooling for the parts business have brought about the logical further development of the previous cooperation between Behr and HELLA in the field of climate control and front-end modules.

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