



BATTERY RANGE FOR ALL APPLICATIONS

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LIGHTING

Auxiliary Lighting
Beacons
Daytime Running
Lights
Easyconn
Foglights
Headlights
LED Lighting
Rear Lighting
Signal Lighting
Side Marker Lights
Work Lights

ELECTRICS

Alternators
Flasher Units
Horns
Mirrors
Plugs & Sockets
Relays
Starters

ELECTRONICS

Actuators
Air Inlet Sensors
Bulb Failure Units
EGR Valves
Ignition Coils
Intelligent Battery
-Sensors (IBS)
Oxygen Sensors
Position Sensors
Temperature Sensors
Wheel Speed Sensors

THERMAL MANAGEMENT

Compressors
Condensers
Evaporators
Filter Dryers
Header Tanks
Heater Cores
Intercoolers
Oil Coolers
Radiators
Visco® Fans
Water Pumps

FILTERS

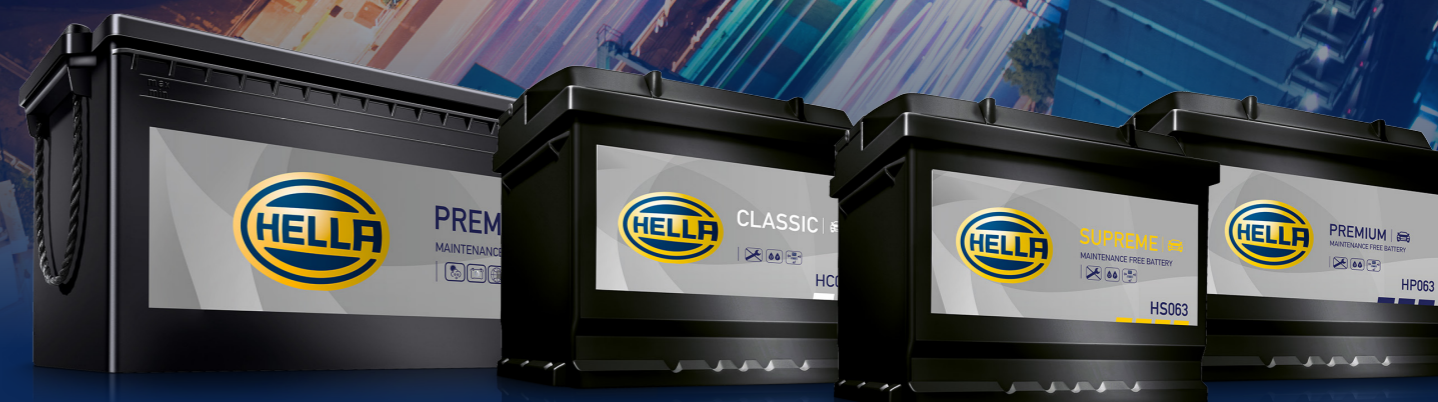
Air Filters
Cabin Filters
Fuel Filters
Oil Filters

CONSUMABLES

Batteries
Bulbs
Wiper Blades

GARAGE EQUIPMENT

Advanced Driver Assist
Systems (ADAS)
Calibration Tools
Diagnostics Solutions
Technical Data



Better fuel economy, greater comfort, improved safety

Official legislation for reduced CO₂ emissions and specific requirements for safety-critical systems both demand constant monitoring of the energy supply to a wide range of mechatronic and electronic loads to ensure efficiency is maintained. Micro-hybrid vehicles fitted with Start/Stop and coasting functions require smart energy management to guarantee reliable and stable operation of the vehicle electric system. This includes regulating the power flow of the generator, the electric loads, the energy storage system and the transducer that ensure the starting ability and availability of vehicle functions. Aspects such as energy-saving operation and comfort are important in this context.

Ensuring the stability of the power supply to all mechatronic components and electric loads demands a balancing of energy consumption and power resources within the energy equalisation system. HELLA's energy management products help to guarantee the best possible coordination of available and required capacity. Alongside energy management components for today's conventional electric vehicle system, HELLA also supplies custom solutions for new generations of vehicles. These products cover both high voltage current sensors, intelligent battery sensors and high-performance DC-DC converters as well as battery management systems for lithium-ion batteries.

Automotive

HELLA batteries are built to the very highest specification to cope with today's automotive electrical demands. With three tiers the HELLA automotive range now has a battery to suit every application and budget whilst providing premium quality at a competitive price.

Supreme

- For vehicles with very high performance demands.
- Perfect for use with diesel engines.
- Ideal for vehicles with a large number of electrical devices.
- Long service life.



Premium

- For vehicles of all classes.
- Best selling product on the market.
- Optimised proven performance.
- Long service life.



Classic

- For smaller and older vehicles.
- Allows cost effective maintenance.
- Solid and reliable performance.
- Long service life.



AGM

- Up to 50% more starting power.
- Ideal for Start/Stop functionality.
- Cycling capability.
- Sealed Maintenance free.



AGM

The HELLA AGM battery features even higher cyclic stability and recharges more quickly than conventional lead-acid batteries. These characteristics are essential, especially when it comes to advanced systems which employ regenerative braking and other fuel-saving technologies.

What is AGM?

AGM battery technology has been around for over 30 years but is now the most popular battery for vehicle manufacturers since the advent of Start/Stop engines, they are also used for applications such as Marine, RV, Solar, Audio, Power Sports and Stand-By Power.

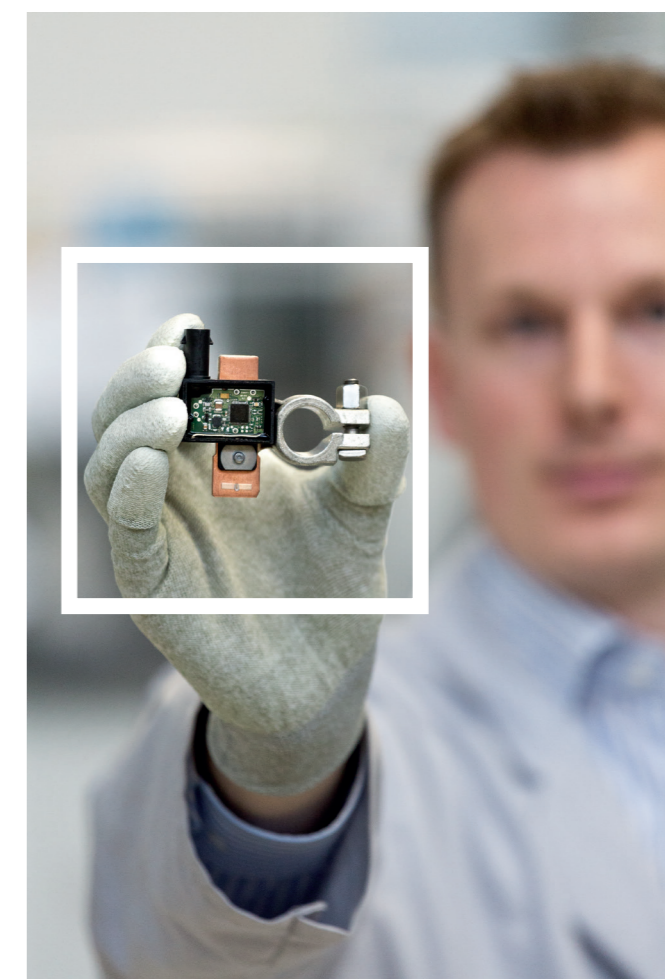
The use of AGM will be the fastest growing replacement battery in the future as the OE car manufacturers are already using in over 70% of new builds with this number predicted to rise to 92% by 2020. Since the introduction in 2004 of stop start engines, the growth is unprecedented. The replacement markets will follow and the SLI (starting, lighting, ignition) battery will continue to shrink. Specialist intelligent chargers are also available now alongside the equipment to test and safely replace this type of battery.

INTELLIGENT BATTERY SENSORS (IBS)

A defective battery sensor can make for considerable confusion in vehicle systems and lengthy troubleshooting in the garage, particularly when the Start/Stop system fails because the control unit receives incorrect information. That is why HELLA has now incorporated IBS into the replacement parts product range.

HELLA is a leading innovator in Intelligent Battery Sensor technology, with its products being used by a number of vehicle manufacturers worldwide; therefore, the IBS range conforms to exacting OE specifications and is adapted to suit individual applications. The IBS assumes a key role in successful energy management: it measures the current, voltage and temperature directly at the battery.

By producing data on the state of charge, health and function, the IBS enables the engine to reduce CO₂ emissions. In addition, the sensor can help reduce the risk of a breakdown caused by a weak battery. Offering flexibility for different cable variants and integration solutions, it is compact and currently supports a wide variety of applications, making it a cost-effective option.



Commercial

Whatever the application, HELLA commercial vehicle batteries are built specifically to power fleets. From trucks to vans, long distance coaches, buses, fire engines, combine harvesters and construction vehicles; our unrivalled range will help get the job done with less downtime which in turn reduces costs.

Supreme

- Extreme vibration resistance.
- Exceeds EN4 Super Heavy Duty requirements.
- Designed for high performance commercial vehicles with large power demands.



Premium

- Latest OE technology.
- Meets EN3 vibration resistance requirements.
- Vibration resistant.
- For high performance vehicles with standard power demands.



Classic

- Designed for standard commercial vehicles.
- Ideal for vehicles with lower energy requirements.
- Meets EN2 vibration and resistance requirements.



Leisure

The HELLA flooded leisure and marine range perfectly fits the bill if you want a well built, quality battery to suit your leisure or marine application.

Leisure

- Calcium technology.
- Enhanced performance.
- Latest OE technology.
- Sealed maintenance free.



Marine

- Calcium technology.
- 30% more starting power.
- Exceeds OE specification.
- Sealed maintenance free.



Leisure & Marine

- Superior 'Dual Purpose' Leisure and Marine battery
- Calcium technology
- 30% more starting power
- Exceeds OE specification.
- Sealed maintenance free



Durable, Reliable, Affordable.

Quality, durability and reliability sum up the HELLA range of automotive and commercial batteries. The HELLA range is built to the very highest specification to cope with today's automotive electrical demands.

We have combined quality and affordability in a battery brand you can trust.

HELLA batteries provide extended life cycle through the Grid Protection Technology. Cutting-edge materials ensure the technology protects the grid until the end of the battery life and improves the battery performance. Ultra Micro-Fibres and special tissues increase plate durability by reducing the aging rate of active materials. The enveloped separators ensure for low electric resistance and each battery has an integrated computer design and reinforced container.

Compared to conventional batteries with expanded metal grids, HELLA batteries deliver longer life and stable power flow. They offer excellent corrosion resistance and mechanical performance as well as preventing grid growth and short circuits.

