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FORVIA HELLA celebrates the 20th anniversary of its Corporate Center in Asia

- Originally started as a Representative Office, the Corporate Center Asia today has more than 200 employees and is home to all key regional management functions
- Over the last two decades, FORVIA HELLA's Corporate Centre in Asia has been instrumental in the continuous business expansion, particularly in China

International automotive supplier FORVIA HELLA celebrates the 20th anniversary of its Corporate Center in Asia. Over the past two decades, it has been committed to strengthen local development in China and the Asian market and contributed to support FORVIA HELLA's international business.

Started initially as a Representative Office in China, the Corporate Center Asia was officially established in 2004 in Shanghai under the name "HELLA Automotive Industry Service", providing high-quality support to all FORVIA HELLA subsidiaries in the country. Following years of steady development, the company was renamed to "HELLA Corporate Center China" in 2011 and was further upgraded to Asia headquarters in 2023. During the past two decades, FORVIA HELLA's Corporate Center in Asia has not only witnessed the expansion of its business in China but has also played a crucial role in connecting the global headquarters in Germany with the local markets.

"Our Corporate Center in Asia is not only at the core of our business operations but also a hub for innovation and collaboration. Its 20-year successful development journey underscores our deep commitment to the Chinese market", says Heiko Laessig, Managing Director of the FORVIA HELLA Corporate Center in Asia and Executive Vice President of Financial & Controlling China at FORVIA HELLA. "Looking ahead, we will continue to uphold the local for local approach of 'In China, For China', providing exceptional services to local customers. At the same time, our Asia headquarters will continue to serve as a unique bridge, embracing globalization trends and fostering close collaboration and mutual development between Asia and the global market."

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The headquarters bring together the regional leadership teams from the Business Group Lighting, Electronics and Lifecycle Solutions, overseeing operations in various Asian countries, including China, Japan, South Korea, and Singapore. In addition, all relevant regional central functions are located at the administrative center. Currently, FORVIA HELLA Corporate Center Asia employs more than 200 employees.

"I would like to express my sincere gratitude to all the employees of the company for their hard work and dedication. They have been instrumental in driving the company forward and contributing their wisdom and strength to our local business development and the implementation of our globalization strategies in the region", says Heiko Laessig.

FORVIA HELLA started business in China in 1992 with over 30 years of deep engagement in the local market. As of now, FORVIA HELLA has around 6,000 employees in China, 1,200 of whom work in R&D alone, and 17 locations, including development, production, administrative sites and joint ventures in the country.

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ABOUT FORVIA HELLA

FORVIA HELLA is a listed, internationally positioned automotive supplier. As a company of the FORVIA Group, FORVIA HELLA stands for high-performance lighting technology and vehicle electronics and, with the Lifecycle Solutions business group, also covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles. With currently around 37,500 employees at over 125 locations, the company is active worldwide and generated adjusted sales of €8.1 billion in the fiscal year 2023. www.hella.com

ABOUT FORVIA

FORVIA, the seventh largest supplier of automotive technology worldwide, combines the complementary technological and industrial strengths of Faurecia and HELLA. With around 260 industrial sites and 78 R&D centres, over 150,000 employees, including more than 15,000 R&D engineers, in over 40 countries, FORVIA offers a unique and comprehensive approach to the automotive challenges of today and tomorrow. FORVIA consists of six business groups and a strong portfolio of over 13,000 patents. FORVIA endeavours to become the preferred innovation and integration partner for automotive manufacturers worldwide. FORVIA sees itself as a pioneer of change that anticipates the transformation of mobility and turns it into reality. www.forvia.com