

LIPPSTADT (GERMANY)

**15 January 2025**

## **Hella marine presents new lighting solutions at boot Düsseldorf 2025**

- The new Apelo Light Controller with Bluetooth Mesh Technology and an intuitive app provides boat owners with a unique, fully customizable lighting experience
- Two more product premieres: The innovative RGB-Step Lamp and the RGB/W Indoor Light EuroLED 75 (Downlight) expand the Apelo product line

Hella marine, a brand of the international automotive supplier FORVIA HELLA, will present its latest innovations in the field of marine lighting at the world's most important boat and water sports trade fair, Boot 2025 in Düsseldorf. From January 18 to 26, 2025, visitors to Hall 10, Booth A40 will have the opportunity to experience the new Apelo Light Controller. This state-of-the-art system, paired with its intuitive app, enables seamless control of the Apelo Underwater Lights and more. In addition, Hella marine will be presenting two innovative RGB/W lighting solutions for the first time at boot 2025, expanding the established Apelo product line: The new Step Lamp and the Indoor Light EuroLED 75 (Downlight). "With our new products, we are setting new standards for functionality and design in maritime environments that meet the requirements of recreational boating," explains Ansgar Hinrichs, Global Sales Manager of Hella marine. The Apelo Light Controller, the app and the new lamps are expected to be available globally from the second quarter of 2025.

### **The Apelo Light Controller with Bluetooth Mesh Technology enables a fully customizable lighting experience**

The new Apelo Light Controller uses Bluetooth Mesh technology for seamless wireless communication, which greatly simplifies integration into the boat's infrastructure. Thanks to a simple two-wire connection, it can be easily integrated into existing wiring harnesses. This makes the controller ideal for retrofitting older vessels or installing in new ships.

The controller can be used to control various Hella marine products, including underwater, indoor, flood, and RGB lamps like rope lights. The lighting in different areas of the boat can be easily controlled via switches. These offer a convenient way to synchronize the lights, for example from a central location (one-way switch) or from two different locations (two-way switch). A dedicated app for iOS and Android enhances convenience, allowing

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for synchronized lighting displays and easy switching to custom programmed modes, with each controller storing its position and tasks. Users can create custom lighting scenarios, set flashing patterns, select colors, program color changes, adjust brightness, and easily switch between custom and pre-programmed modes. Hinrichs states, "We're leveraging this technology to offer a unique, fully customizable lighting experience for boat owners, marking a first in the marine industry."

## **Hella Marine Unveils Innovative RGB/W Lighting Solutions at boot Fair**

Hella marine will debut the RGB Step Light and the RGB/W EuroLED 75 interior light (Downlight) at the boot fair. The RGB Step Light offers energy-efficient lighting, perfect for illuminating steps and walkways, and is available with chrome, white, or stainless steel finishes. The RGB/W EuroLED 75 combines white LEDs with a high color rendering index (CRI) for multi-colored lighting effects in cabins, available in stainless steel or with a white cover. "Our products are designed to improve safety and the experience on the water. We are proud to help shape the future of marine lighting," says Hinrichs. Visitors to Hella marine's booth will have the opportunity to experience the new products during live demonstrations.

**Experience the future of marine lighting and visit Hella marine from 18 to 26 January 2025 at boot 2025 in Düsseldorf in Hall 10, Stand A40.**

### [ABOUT FORVIA HELLA](#)

FORVIA HELLA is a listed, internationally positioned automotive supplier. As a company of the FORVIA Group, FORVIA HELLA stands for high-performance lighting technology and vehicle electronics and, with the Lifecycle Solutions business group, also covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles. With currently around 37,500 employees at over 125 locations, the Company is active worldwide and generated adjusted sales of €8.1 billion in the fiscal year 2023. [www.hella.com](http://www.hella.com)

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FORVIA, the seventh largest supplier of automotive technology worldwide, combines the complementary technological and industrial strengths of Faurecia and HELLA. With around 260 industrial sites and 78 R&D centres, over 150,000 employees, including more than 15,000 R&D engineers, in over 40 countries, FORVIA offers a unique and comprehensive approach to the automotive challenges of today and tomorrow. FORVIA consists of six business groups and a strong portfolio of over 13,000 patents. FORVIA endeavours to become the preferred innovation and integration partner for automotive manufacturers worldwide. FORVIA sees itself as a pioneer of change that anticipates the transformation of mobility and turns it into reality. [www.forvia.com](http://www.forvia.com)

## About Hella marine

Since 1925, FORVIA HELLA has been developing first-class lighting solutions for maritime and commercial traffic under the Hella marine brand. Their offerings range from elegant deck lighting to advanced navigation lanterns and comprehensive lighting systems. Hella marine is a leading supplier for boat and yacht builders, the marine accessories trade, and the pleasure craft industry worldwide. As a global leader in marine lighting, Hella marine provides high-quality, durable products designed for demanding environments. By combining innovation with customer-oriented design, Hella marine sets standards in lighting technology for shipping.

For more information, please visit [www.hellamarine.com](http://www.hellamarine.com).

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